

WHAT'S NEW

Digium® the Asterisk® Company

IN THIS ISSUE – Q1 2009

Announcing Switchvox SMB 4.0

New Switchvox Demo Online

Digium Has a Brand-Spanking New Logo

New Training Classes for February - April

AstriCon 2009 - Call for Presenters

Apply for the Innovation Award

UPCOMING DIGIUM EVENTS



March 8 - 9, 2009
New Orleans, LA - USA
Sheraton New Orleans
Booth: 300



March 30 - April 2, 2009
Orlando FL - USA
Gaylord Palms Resort
Booth: 1328

Visit www.digium.com for more Digium news.

INTRODUCING OUR NEW COMPANY LOGO



One of our goals this year is to improve and increase recognition of the Digium brand. We know that in the past some have been confused about our two major brands: Digium and Asterisk. Our old logo combined Digium (the company) and Asterisk (the project). However,

we've been evolving and expanding our product lines, and we wanted to transition to a new company logo that will support those new product lines.

We're best known for Asterisk, but many people don't know that Asterisk is a Digium sponsored project. Digium's company goals are to sell business phone systems and to be the sponsor and maintainer of Asterisk and the Asterisk community. Therefore, it makes sense for us to promote Digium as our number one brand while maintaining awareness of Asterisk.

For a little more than a month we have been rolling out a new branding program that includes the company logo you see here. The Asterisk logo and the Asterisk "bubble" logo will not change, and we will begin to retire the Digium/Asterisk logo. When you visit our website, see us at trade shows, see boxes of our products, or work with our resellers, you'll likely notice our new look. We're excited about the changes and hope that you'll agree that it presents a more current, unified view of our company.

Are you a Digium distributor or reseller? Log on to our channel portal at www.digium.com and download the new logos as well as guidelines on their usage.

DIGIUM DEFINES WEB-AWARE UNIFIED COMMUNICATIONS

Groundbreaking updates to Switchvox®, the feature-rich, cost-effective IP-PBX designed for small to mid-sized businesses (SMBs), were announced at IT-East in Miami, Florida. The addition of numerous capabilities, including support for fax, chat and video, makes Switchvox the most complete web-aware, unified communications solution based on the open source Asterisk telephony platform, and provides a smart alternative to high-priced corporate PBXs.

Switchvox SMB is designed for businesses that want a full-featured voice over IP phone system for hundreds of employees per server at a fraction of the cost of traditional PBXs. With Switchvox SMB, Digium offers all the power and functionality of Asterisk—the most downloaded open source telephony software in the world—combined with advanced yet easy-to-use administrative features and, with version 4.0, close integration with other communications solutions and the web.

“Switchvox has always leveraged web technologies more than other IP PBXs,” said Josh Stephens, general manager of Digium’s San Diego operations and a co-creator of Switchvox. ***“We’ve integrated Switchvox with Google maps and web-based CRM software such as Salesforce and SugarCRM. We’ve also provided easy to use APIs that enable businesses to quickly tie together their back-office software that they rely on day to day with their Switchvox IP PBX. Now, support for instant messaging, fax and video calling, plus additional IVR functionality, and a range of new benefits for administrators and users alike make Switchvox SMB 4.0 a truly web-aware UC solution.”***

“The release of Switchvox SMB 4.0 marks an important milestone for Digium and for the telephony industry,” said Danny Windham, CEO of Digium. ***“This is the first time that advanced unified communications features have been made available to SMBs that might not have big-company budgets, but are as reliant as anyone on their phones, e-mail, fax, chat, and video and on the web to improve employee communications and efficiency. With Switchvox SMB 4.0, Digium brings all of these elements together and significantly integrates the business phone system with web applications in a way that we believe is unique today.”***

Pricing and Availability

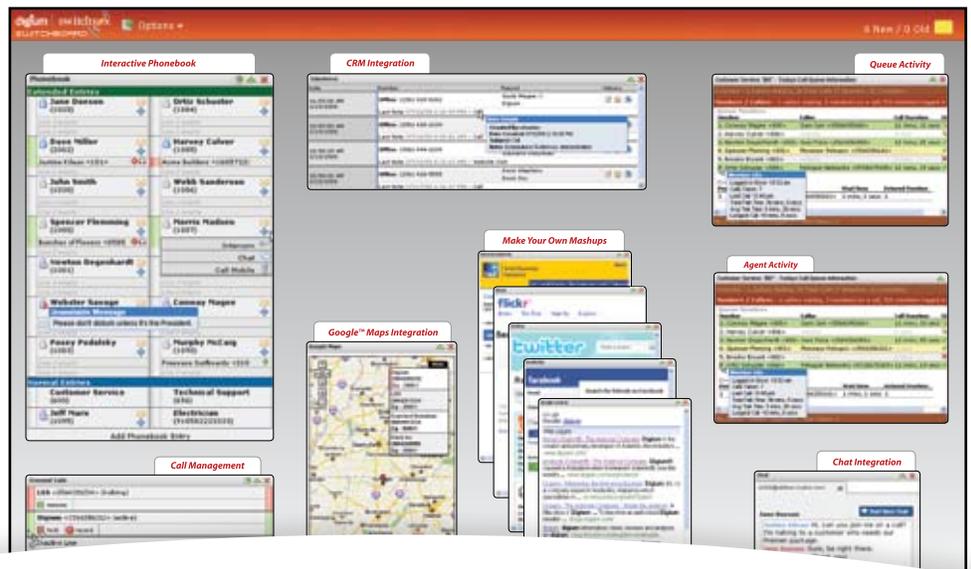
Switchvox SMB 4.0 is available free of charge to customers with a current Switchvox SMB software subscription. For new customers, pricing remains unchanged and begins at U.S. \$3,390 for a 10 user system, including hardware, software, a one-year subscription, and warranty. The entire line of Switchvox SMB appliances, the largest of which scales to serve 400 users, will be available from Digium and partners world-wide beginning on March 3, 2009.

New Guided Switchvox Demo

There are a multitude of approaches you can take to learn how to use a piece of software. You can go to training classes, attend webinars or demonstrations, or perhaps find someone who is an expert that can show you what the software can do. We thought that it would be a great idea to make it easy for anyone visiting Digium.com to see just what Switchvox can do from the comfort of their own computer. We created a virtual demo that gives you a guided tour of the Switchvox Switchboard, which is the web-based Switchvox interface.

The demo guides you through handling incoming calls and using your Switchvox phonebook (including how to record and monitor calls). It also provides an overview and demo of call queues, and details how to take advantage of Switchvox’s web-aware features by using Google Maps, Salesforce, and custom-created Switchboard panels.

Visit www.switchvox.com/switchboardDemo to view the new demo. The demo is self-guided, so watch all or part of the demo at your leisure.



THANKS FOR BEING A PART OF OUR WORLD!

We want to thank everyone who has been a part of Digium|Asterisk World 2009! A big thanks to all of the sponsors, conference speakers, attendees and everyone in between. We hope you got a lot out of the conference, and we look forward to hearing from you in the coming months. Please tell us more about your experience, and give us feedback so that we can improve each year. Write to us at: marketing@digium.com.

We'd love to see pictures from the event! Our Flickr group is: www.flickr.com/groups/Digium


Asterisk World

WITH SWITCHVOX SMB 4.0

Below are several of the highlights of Switchvox SMB 4.0.

Please visit www.digium.com/switchvox for a comprehensive description of features.

- **Fax integration**—Users can send and receive faxes quickly and easily via Switchvox.
- **Video calling**—Switchvox supports video phones that use the codec standards H.263 and H.264.
- **Instant messaging**—Switchvox includes a private chat server that uses the widely-adopted, open XMPP protocol. The Switchvox Switchboard offers a chat panel, or you can use your favorite XMPP-based client.
- **Centralized presence** – Presence and status details for call and chat activity are visible across multiple peered Switchvox PBXs.
- **Web-aware interactive voice response (IVR) tools**—Switchvox includes many new IVR functions for building custom applications. These sophisticated tools include exchanging sound files with web applications, setting system-wide variables, and more.
- **Unified messaging enhancements**—IMAP integration provides a standards-based solution for voicemail and faxes. Also, users can customize multiple greetings and e-mail notifications optimized for display on a wide range of devices.
- **Organized phonebooks**—Employees can organize their contacts into groups, and keep multiple phone numbers for each contact. Also, a company directory panel uses type-to-find to help users find extensions quickly for any of their coworkers.
- **Call queue improvements**—Small businesses and call centers alike will benefit from the ability to log into, log out of, and pause a member's status on each queue with a single click, and even add comments that are displayed to supervisors or other queue members.
- **Switchvox Notifier**—A Windows desktop client provides interaction with MS Office applications. Pop-up notifications show incoming caller details and call history, and one-click options let you quickly add Outlook contacts and dial phone numbers.
- **Switchvox Extend**—An XML-based API lets administrators create new extensions and access call logs, reports, and extension lists.
- **Auto-provisioning IP phones**—Switchvox offers automatic configuration of VoIP phones manufactured by Snom Technology and Polycom.
- **More call options**—Switchvox supports BRI—an important step toward expanded international sales, and HD Voice - high quality wideband audio delivered via the G.722 protocol.



ASTERISK FAST START COURSES

Get Up to Speed Quickly on Asterisk Technology

February 4 - 6, 2009 - Munich, Germany

February 23 - 25, 2009 - Melbourne, Australia

March 3 - 5, 2009 - Las Vegas, NV

March 31 - April 2, 2009 - Las Vegas, NV

April 15 - 17, 2009 - Munich, Germany

April 28 - 30, 2009, Annapolis, MD

ASTERISK ADVANCED COURSES

Expand Your Knowledge of Asterisk — Hands-on

February 16-20, 2009, Bologna, Italy

February 23- 27, 2009, Huntsville, AL

February 23- 27, 2009, Johannesburg, South Africa

March 23- 27, 2009, Huntsville, AL

March 30 - April 3, 2009, Munich, Germany

April 20 -24, 2009, Melbourne, Australia

April 20 - 24, 2009, New York, NY

April 20 - 24, 2009, London, UK

Classes are periodically added throughout the year. Please check the Digium® website for a complete and up-to-date list.

www.digium.com/training

A BIG THANKS TO ALL OF THE DIGIUM|ASTERISK WORLD SPONSORS

TMC • High Powered Help • TransNexus • Interlink • FreeSide • Xorcom
VoicePulse • OrecX • Asteria • Presence Technology • Open Line Networks
CamrivoX • Net2Phone • AG Projects • Contact Q • Infradapt

ASTRICON 2009 - OCT. 13-15, 2009 - GLENDALE, ARIZONA

AstriCon is *the* official conference for the wildly popular Asterisk PBX and telephony platform. The conference includes a wealth of information whether you are getting started with Asterisk or have already discovered the power. AstriCon is also the meeting place for the Asterisk community - a diverse group of users, developers, entrepreneurs and other fans. Now in its sixth year, AstriCon will be held October 13-15, 2009 and will be returning to the Renaissance Glendale Hotel and Spa.

New for 2009 is a reorganization of the exhibit hours. The expo hall will be open during breakfast, breaks, lunches, and a few hours after the close of the sessions. Pre-conference sessions, including the Asterisk 123 Tutorial and the Asterisk Developers Meeting, will take place on Tuesday. Wednesday and Thursday will start with general sessions, followed by tutorials, Asterisk sessions, and panels for every level of expertise and interest. Be sure to visit www.astricon.net for all the latest AstriCon developments. See you in October!

CALL FOR PRESENTERS

Are you an Asterisk guru? Have a great installation you want to tell the world about? Something you've discovered about Asterisk you want to share? Maybe you've developed a creative telephony solution that you want to share with the world? We want to hear about it.

If you'd like to be a speaker at AstriCon 2009, send your proposal to us. You can either submit your information on astricon.net, or send an e-mail to lking@digium.com.

APPLY FOR THE INNOVATION AWARD



Since 2007, Digium has given the Innovation Award to recognize developers, customers, and partners for outstanding achievements that are improving business processes, overcoming technology challenges and enhancing their company's bottom line using Asterisk. The openness of Asterisk makes it possible for people to create an unlimited number of applications. Your imagination is the only limit.

Think you may be a candidate for an Innovation Award?

Here are the award categories:

- Pioneer Award - Most innovative implementation
- Big Biz Asterisk - Largest enterprise class installation
- ROI: Best measurable ROI from implementing an Asterisk based solution
- Inside Out Award: Best use of Asterisk in a business outside of telecommunications

The last day to submit your application for the Innovation Award is August 1, 2009. You can submit your application online, via email, or via postal service.

www.digium.com/innovation

Julie Webb, jwebb@digium.com

**Digium, Inc.
445 Jan Davis Drive
Huntsville, AL 35806 - USA**

