



DIGIUM®|ASTERISK® MARKETPLACE

The Digium®|Asterisk® Marketplace is a new portal on the Digium® website that offers a simple, low cost, yet powerful method of reaching the enormous Asterisk® community. The Marketplace lists products and services from Digium Partners and provides listings for companies with products and services related to Asterisk. The Digium|Asterisk Marketplace provides a simple and cost-effective way to promote your Asterisk-related products and services to the Asterisk community.

How is the Marketplace different from other forms of advertising?

Traditional advertising outlets will give you high rates based on customer "impressions". Their audience is often broad, however, so only a small percentage of viewers may be interested in your offering. Asterisk has gained tremendous following and visibility. The Digium website is where users, developers, and prospective telephony customers come to find out more. The Marketplace allows you to target your advertising dollars directly at this vibrant and growing Asterisk ecosystem.

The Digium®|Asterisk® Marketplace Features:

- Thousands of unique visitors to the Digium website daily
- Category and keyword searches make it easy to find your offering
- Short and simple process for getting listed

This results in:

- Targeted marketing with a low cost per potential customer
- High return on investment
- Quantifiable results





Frequently Asked Questions

How Much Will It Cost?

The standard pricing for basic Marketplace listing is \$395 per quarter. Discounts may apply for longer term arrangements. We also offer options for gaining increased visibility within the Marketplace.

How long will it take to get started?

You can apply online with our automated process. We will make your listing available to customers within a few days of receipt of your application.

How can I quantify the results?

While it is difficult to obtain metrics about the effectiveness of your marketing dollars in traditional media, Digium® provides you with specific information about the number of potential customers who are viewing your message on the Marketplace.

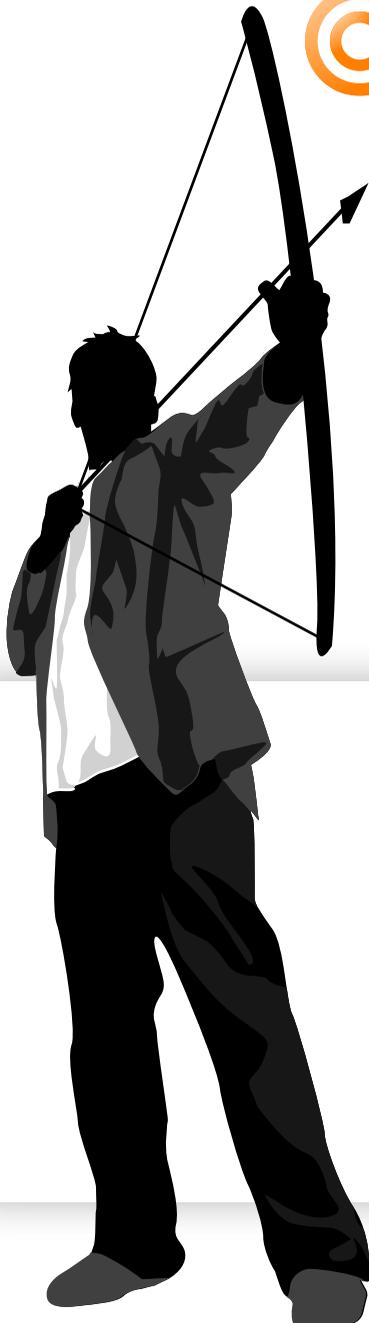


Act Quickly

Marketplace listings are sorted by level and then seniority, so join the program today to get the best possible position for your company's listing. You can join the program by filling out a few simple forms on the Digium website and submitting payment information online. Once approved, your listing will be available to thousands of Asterisk® users in just a few business days.

Find the forms online: www.marketplace.digium.com

For questions, please email marketplace@digium.com.



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