

TMC Contact:
Todd Keefe
TMC
617-262-1968 x 101
todd@firpr.com

Digium Contact:
Laura Kempke
Schwartz Communications
(781) 684-0770
digium@schwartz-pr.com

Digium® Switchvox SMB 4.0 Awarded “Best of Show” at ITEXPO East 2009

Most Widely Used Asterisk-based Phone System Recognized as ‘Most Innovative’ for Powerful Unified Communications Capabilities

HUNTSVILLE, Ala.—February 16, 2009—Digium®, Inc., the Asterisk® Company, announced today that Switchvox SMB 4.0, the latest version of the most widely used telephony system based on Asterisk, has received the “Best of Show Award” in the “Most Innovative Product” category at Technology Marketing Corporation’s INTERNET TELEPHONY Conference and EXPO East 2009.

Digium Switchvox 4.0 is the groundbreaking new version of the feature-rich, cost-effective [IP PBX](#) based on Asterisk, the most downloaded open source telephony software in the world created and maintained by Digium. Designed for small- to mid-sized businesses (SMBs), Switchvox’s unique Web-aware capabilities allow its integration with Web- and back-office applications, turning the phone system into a powerful unified communications (UC) platform. For the first time, advanced UC features are available to SMBs at a fraction of the cost of traditional PBXs.

“Outstanding companies like Digium with their award winning solutions, help to validate ITEXPO’s status as the leading forum in the communications industry,” said TMC President and Conference Chairman, Rich Tehrani. “Service providers, enterprise buyers, developers and resellers come to ITEXPO, because they know they’ll find solutions, from innovative companies like Digium that can help their businesses today.”

“Digium is honored to receive the ‘Most Innovative Product’ award for Switchvox 4.0, a feature-rich solution that delivers key UC capabilities without the proprietary company price tag,” said Tristan Degenhardt, Switchvox product line director at Digium.

The INTERNET TELEPHONY Conference & EXPO Best of Show Award recognizes innovative products and solutions that were featured in the Exhibit Hall during the event. This designation serves to highlight the technological achievement and creative product features that set these winners apart from the rest of the crowd. INTERNET TELEPHONY magazine editorial staff evaluated the pre-show nominations, and met with vendors to inspect and review the displayed products on the first day of the Expo. A full list of the winners is posted on TMC’s Web site at www.tmcnet.com.

About TMC:

Technology Marketing Corporation (TMC) is an integrated global media company helping clients build communities in print, in person and online. TMC publishes *Customer Interaction Solutions*, *INTERNET TELEPHONY*, *Unified Communications*, and *NGN* magazines. TMC is also the first publisher to test new products in its own on-site laboratories, TMC Labs. TMCnet, TMC's Web

site, is the leading source of news and articles for the communications and technology industries. TMCnet is read by two to three million unique visitors each month worldwide, according to Webtrends. For more information about TMC, visit www.tmcnet.com.

For more information about TMC, visit www.tmcnet.com

About Digium

Digium®, Inc., the Asterisk® Company, created, owns and is the innovative force behind Asterisk, the most widely used open source telephony software. Since its founding in 1999, Digium has become the open source alternative to proprietary communication providers, with offerings that cost as much as 80 percent less. Digium makes Asterisk software available to the open source community and delivers Asterisk Business Edition and Switchvox IP PBX software to power a broad family of products for small, medium and large businesses. The company's product line includes a wide range of hardware to enable resellers and customers to implement turnkey solutions or to design their own voice over IP (VoIP) systems. More information is available at www.digium.com.

###